



### Chuck-a-Puck application

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Requested dates: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

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#### Frequently asked questions:

- What is Chuck-a-Puck?
  - o Chuck-a-Puck is fundraising activity that invites fans to purchase pucks for a chance to win a prize. Purchased pucks are then thrown to the center of the ice during the second intermission. The puck closest to the center is determined as the winner.
- Who can participate?
  - o Not for profit organizations within the community are invited to submit their requests to take part in the Chuck-a-Puck fundraiser.
- What time should the volunteers arrive?
  - o The group must be ready to start the puck sales at least 90 minutes prior to the start of the game. Upon arrival at the arena, the group leader will meet a Rapids representative at the Lifestyle boutique. The representative will then proceed to escort the group to the sales table and give them the last instructions.
- How much money can we expect to receive from our participation?
  - o A charitable donation of 50% of the activity profits will be given to your organization. The amount received is proportional to the amount of pucks sold.
- Who is responsible to supply the prize to be won?
  - o The Rapids organization or its partners provide the prize for the winning puck.

- Where does the puck sale take place?
  - o A sales table is located on the second floor of the CEPSC's lobby area. During the game, volunteers are encouraged to circulate in the arena to promote the activity and increase sales. \*Please note that walking up and down stairs during play is prohibited.
- Can someone get pucks free of charge?
  - o No. No pucks are given out free of charge.
- Can we sell promotional items from our organization during the activity?
  - o No. Since financial partners are already paying to distribute promotional items at our events, we cannot ignore or deny their contribution to the team. However, you are welcomed to promote your organization to our fans.
- Can we collect donations at the sales table?
  - o No. The Rapids organization commits to donate 50% of the proceeds from the puck sales to your organization.
- How many volunteers are needed to carry out the activity?
  - o The ideal number of volunteers is 12, half of whom must be 18 years of age and over. Before the game and during intermissions, there must be a minimum of 6 volunteers at the sales table.
- Are there any physical requirements?
  - o The majority of your group will be asked to stand or walk for about 3 hours. In addition, some volunteers will be sitting during the sale of the pucks. We also ask your organization to provide volunteers (minimum 6) with skates and helmets, to recover the pucks on the ice with shovels. Other volunteers will pick up the pucks and drop them in assigned bins.
- What is the schedule for Chuck-a-Puck?
  - o We start the puck sale 90 minutes before the start of the game, and stop the sale with approximately 10 minutes to play in the second period. During ice surfacing between the second and third periods, volunteers will be asked to put on their skates and get ready to collect the pucks. When the surface is ready, the announcer will invite people to throw their puck to the center of the ice. Volunteers will be asked to start picking up the pucks at this time.
- Who handles the money?
  - o Your organization will receive a starting sum of \$ 100 that you will have to count upon receiving and designate a person responsible for it. At the sales table, an adult from your group will be responsible for supervising the money.
- Are our volunteers provided game tickets?
  - o While the Rapids organization cannot provide guaranteed seating for the game, we do provide you with volunteer badges that provide access within the rink premises.

## Questions you can expect from the public:

- What is Chuck-a-Puck?
  - Chuck-a-Puck is a fundraising activity that gives you the chance to win a prize by throwing pucks to the center of the ice. The game consists of throwing the purchased pucks to the center of the ice at a set time. The puck closest to the center circle wins.
- What are the prizes?
  - The prizes are given by the Rapids organization and/or their partners and are subject to change from game to game.
- What is the cost of each puck?
  - Pucks are sold at \$2 each or 3 for \$5.
- Do I need to throw my puck?
  - Yes, the activity consists of throwing your pucks on the ice during the second intermission.
- How will I know if I am the winner?
  - The announcer will broadcast the winning puck number and corresponding name on the CEPSC audio system. In the event that you would not be present, we will contact you by phone to claim your prize at a later date.
- Where do we claim our prize?
  - The winner can claim his prize at the Rapids' Lifestyle boutique.

Selling and participating in the Chuck-a-Puck event requires effort, but gives the organization a great opportunity to fundraise and team build. We are looking for energetic and enthusiastic groups who want to make a difference!